



Welcome to Gloriam!

We get it - church work is *hard*. If you're the pastor or parish manager of a Catholic church, you may be struggling to keep parishioners engaged in your church. You know that marketing your church both to parishioners and the community would help, but you don't even know where to begin. Maybe you've even had a wonderful marketing or event idea, but not enough resources or staff to make it a reality.

From promo items to bulletin brainstorming, Gloriam can help. Gloriam is a not just a marketing company; we're Catholic professionals with experience and training not only in marketing and event planning, but also in church work. We've seen first-hand the difference that Catholic marketing can make in parishes, from an article about your church event in the local newspaper to creating social media accounts to keep your parishioners engaged. Whether you want to host a new catechesis event, make fans or umbrellas with your logo, or need a second opinion about the ease of your Communion line, we've got you covered.

Gloriam is unique in that we are Catholics first and marketers second. This business exists simply for us to use our skills to serve God, and everything we do is for His greater glory.

Contact us

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Gloriam Marketing, LLC

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The Gloriam Difference

- ~ Catholic marketing, consulting, and event planning
- ~ Experience in both church work and marketing =
The best possible product
- ~ Brochures, promotional items, bulletin assistance,
event ideas and implementation, and so much more
- ~ Partner in evangelization: We're here to help you
market God, the faith, and your church,
plain and simple.

For His greater glory!



Gloriam Marketing, LLC

*Catholic Marketing, Consulting,
and Event Planning*

*You could use just any marketing
company...or you could use Gloriam.*



~ For His Greater Glory ~

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Marketing

Whether you recognize it or not, the cornerstone of effective evangelization begins with good marketing. Think about it: isn't evangelization really just marketing the faith?

Here at Gloriam, there's no limit to the ways we can help you get the word out about your parish *and* share the Good News.

- Promotional items like refrigerator magnets with Mass times, branded t-shirts or hats for an event, and more
- Press releases to local newspapers about upcoming events, Christmas and Easter Masses, or event photos
- Website design and content creation
- Brochures promoting the parish youth group, RCIA program, baptism and wedding procedures, or other programs
- Social media account creation
- Poster designs for special events, Holy Day Masses, etc.

Consulting

You're not meant to go this alone! Gloriam's consultants have experience in both church work and marketing, and are here to help you enhance your effectiveness and everyday operations.

Gloriam offers training and consulting in:

- Liturgy
 - Ministry training
 - Church layout and Mass organization (ie. Communion line, Liturgical minister seating, etc.)
 - Sacrament coordination (preparation process, logistics planning, etc.)
- Parish Office management
- Bulletin layout and design
- Youth Ministry
- Faith Formation
- Social Media/Web design
- Parish evangelization

Event Planning

The best parish is an active one, filled with parishioners that desire to be in the pews not just on Sundays, but also throughout the week. Holding parish events offers parishioners the opportunity to become a parish family and feel invested in your community.

Gloriam can help you plan the perfect event for your parish family. In the past, we've assisted at events like:

- Parish volunteer day and gift drives
- Family catechesis nights (ie. Advent wreath making)
- Teen Masses
- Cluster Parish Olympics
- Ministry Appreciation Night
- Fundraising breakfasts
- Town parades
- Dedication of parish memorials
- Weekly café after Mass
- Visits from Cardinal Dolan